

Deliver many compelling online events
for less cost than holding one on site.

Generate leads to feed your sales pipe by hosting targeted web seminars.

Track lead-source info instantly so you can maximize attendance and minimize cost per lead.

Hold company-wide meetings easily and quickly...minus all the travel expense.

Keep attendees riveted with a full array of multimedia presentation capabilities.

Invite, enroll, confirm, remind, and thank attendees automatically.



Stage online events with all the power and punch of in-person productions—at far less cost. Address geographically-dispersed groups using WebEx Event Center[™] and give everyone a front-row seat.

Market your products and services by conducting web seminars on relevant topics. Hold timely product launches. Energize your sales force instantly with new initiatives. Inform shareholders of your latest financial results. Use WebEx Event Center to deliver online events for any purpose and keep your audiences coming back for more.

Make it lively. Make it memorable.

Capture your attendees' attention by sharing documents, presentations, and applications in real time. Add the sizzle of Flash[™], 3D graphics, and streaming video. Annotate on the fly. And record it all for later playback. PowerPanels[™] let you control all the action behind the scenes, so your audience gets the powerful impact of a clear full screen view.

Manage events easily, from start to finish.

Take advantage of a full array of tools to handle pre- and post-event details. Send automated invites, confirmations, and reminders prior to your event. Register attendees with customized forms. Wrap up with questionnaires and polls to help evaluate results and make future plans.

Count on WebEx for secure, scalable service.

WebEx Event Center is delivered on demand over the WebEx MediaTone[™] Network, a private global network. No new software or hardware is required, making it easy to implement and easy to scale for groups of thousands and any number of events. The MediaTone Network offers better than 99.99% reliability, as well as robust security. Your information is never persistently stored on our servers and 128-bit SSL and AES encryption ensures all your events are private and secure. And WebEx is SAS 70 and WebTrust[™] certified.

“We dramatically reduced travel and venue costs for our live customer roundtable series by converting over to WebEx Event Center technology. The convenience allows us to reach more clients and to book impressive guest speakers who are harder to access.”

—Diane Paul, Director of Marketing Communications, Financial Engines



Maximize the impact of your online events with a powerful set of features.



Virtual Auditorium

Avoid venue, travel, and hotel expenses. Reach large audiences through your browser. Touch more prospects more often and reduce per-lead costs.

PowerPanels™

Deliver full-screen views for your attendees while you manage events behind the scenes. Use floating panels to track attendee activity, respond to questions presented in chat, and review poll results.

In-Session Alerts

Get audio and visual alerts so you can respond to attendee needs even when you're in full-screen mode.

Multimedia Content

Present dazzling PowerPoint™ presentations complete with animations, transitions, Flash™, 3D objects, and streaming video.

Document and Application Sharing

Share documents, demonstrate software, and sketch ideas on a whiteboard in real time. Create data and annotate on the fly.

Multiple Panelists

Bring in speakers from different locations without paying for travel expenses.

Panelists Entrance and Prep Room

Let panelists enter crowded events through a backstage door. Make a private practice room available for last-minute rehearsal out of attendees' view.

Q&A and Chat

Increase interaction with a threaded Q&A feature that pairs questions with responses.

Automated E-mail Management

Send out invites, confirmations, reminders, and follow-up e-mails automatically.

Personalized E-mail Templates

Increase attendance by creating attractive HTML or text e-mails using our templates.

Integrated Telephony

Choose an optimum combination of toll or toll-free global teleconference and VoIP.

Persistent Media Panel

Reduce telephony costs by streaming audio for large events, or post speaker photos and biographies or video.

iCalendar Support

Simplify scheduling using MS Outlook™ and Lotus Notes™ calendar integration.

Polls and Surveys

Measure event effectiveness and gather feedback for future events.

Registration and Reporting

Customize event registration, track answers to qualifying questions, and upload to CRM systems for fast sales follow-up.

Lead-Source Tracking and Automated Lead Scoring

Identify your highest quality and most cost-effective lead sources.

Record, Edit, and Playback

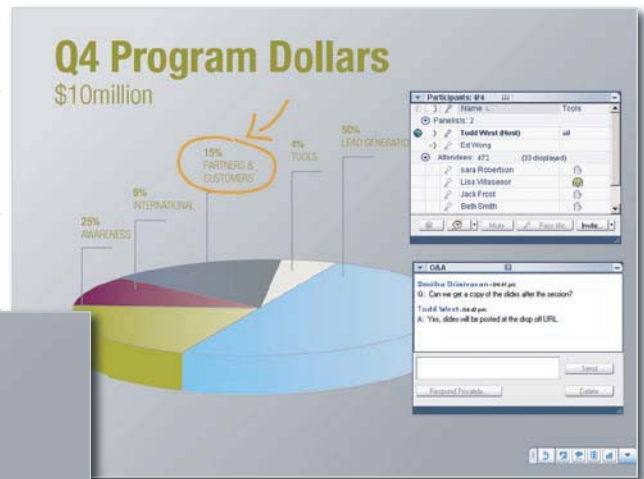
Record events for reuse and review. Post seminar recordings to pull in more leads.

Cross-Platform Support

Host and attendees can participate from different environments. WebEx supports Windows, Mac, Linux, and Solaris operating systems.

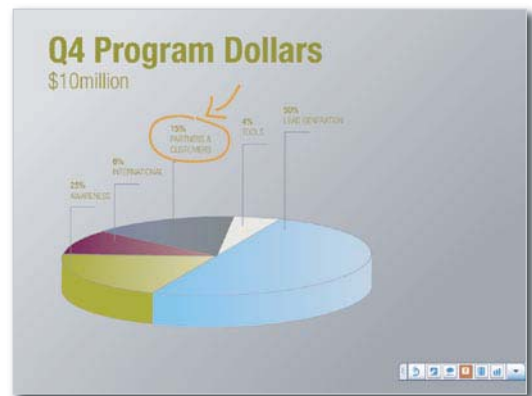
Production Services (optional)

Engage our experts to manage and support your successful event.



Floating PowerPanels allow the host to view attendee list, Q&A, and other event activity—but are invisible to attendees.

When PowerPanels are minimized indicators on the toolbar alert the host to any activity in these windows.



Attendees get optimum impact from a full-screen view with a discreet toolbar for navigation.

Minimum Windows Requirements

Windows 98 and higher, 400MHZ processor with 128MB RAM, 56K Internet connection.

Web Browser Support: Internet Explorer 5.x and 6, Mozilla 1.6, Netscape 4.7, 7.

Other Platforms Supported

Mac OSX 10.2 or higher, Linux, Solaris 8 and 9.

For the latest platform requirements, visit our web page.

Find more information about WebEx Event Center and other web meeting applications at www.psimmeeting.com, or either by calling Jim Brendle at 1.800.849.0001, or by emailing us at sales@psimmeeting.com.