

Drive Productivity Across Your Enterprise with the Premier Online Communications Service



Why WebEx Enterprise Edition?

- ▶ Increase reach by meeting instantly with customers, partners and colleagues from any location through any browser
- ▶ Drive productivity with specialized online solutions that improve decision-making, accelerate sales processes, strengthen training, extend hands-on remote support, and multiply the effectiveness of marketing events
- ▶ Reduce costs associated with lost cycles, deferred decisions, and unnecessary travel and facility expenses
- ▶ Increase control and accountability with usage-based cost allocations enabled by enterprise subscription pricing
- ▶ Ensure the success of your communications with the quality, performance and reliability of the global MediaTone Network

WebEx™ Enterprise Edition™ is a powerful suite of Web communications services that enable organizations to increase reach, drive productivity and reduce costs by conducting highly interactive, rich-media meetings online. Each of WebEx's services simulate the benefits of face-to-face meetings for key departments across the enterprise, while retaining the advantages of real-time Web communications. WebEx Enterprise Edition can accelerate decision-making, selling, training, marketing, and problem solving enterprise-wide, by enabling meetings to happen sooner, with greater interactivity, and at a low cost. WebEx Enterprise Edition services are delivered on the MediaTone™ Network, the industry's only network providing the carrier-class capacity and reliability needed to deliver high-impact Web communications globally.

Cost-Saving Solutions to Improve the Top and Bottom Line

By enabling media-rich communications inside and outside the corporate firewall, WebEx Enterprise Edition becomes an essential component of your company's overall profitability. WebEx services can increase your revenue as you find, win, and keep more of the right customers and partners. WebEx accelerates and streamlines many processes used by employees to efficiently deliver products and services. Moreover, WebEx can handle all of your teleconferencing needs with WebEx Operator-Assisted and WebEx Reservationless Teleconferencing. WebEx delivers benefits rapidly with virtually instant provisioning and activation of communication services.

WebEx Enterprise Edition allows administrators to flexibly and efficiently provide the most effective Web communication tool for the job, to all employees. WebEx facilitates increased departmental control and accountability with usage-based cost allocations. Efficient administration tools let you define and enforce policies, which optimally balance the cost, security, and communication standards necessary for enterprise manageability.

"WebEx's Enterprise Edition offers the broadest selection of features and functionality in a secure environment, enabling communication that is efficient and effortless."

Bruce Erenkrantz,
VP of Assessment and Development, Ingram Micro Inc.

WebEx Enterprise Edition Features & Benefits



With WebEx Enterprise Edition, users can access all of their meeting services from any location through any Web browser.

Increase Reach From Any Location Through Any Browser

- ▶ Fill your lead funnels faster and at a lower cost with powerful multimedia events
- ▶ Expedite customer acquisition and reduce the costs of customer training and support
- ▶ Resolve hands-on support issues remotely
- ▶ Accelerate decision making with richly interactive instant online meetings
- ▶ Improve training effectiveness with cheaper, more frequent, rich-media sessions
- ▶ Make your organization truly global in reach, with Enterprise Edition's services

Drive Productivity By Communicating Faster, Better And Smarter

- ▶ Review and discuss proposals, designs and spreadsheets as if in person
- ▶ Meet instantly with decision-makers regardless of location
- ▶ Collaborate with your team at any time, without the burden of travel
- ▶ Leverage internal experts wherever they are needed in the organization, spontaneously
- ▶ Accelerate problem-resolution and shorten learning curves globally with enterprise-powered collaboration, service, support and training aids

For more information on WebEx Enterprise Edition go to www.psimeeting.com, or either call Jim Brendle at 1.800.849.0001, or email us at sales@psimeeting.com.



WebEx is the global leader in interactive Web communications, and its industry leading MediaTone Network serves nearly 8,000 corporations. Only WebEx has the resources and vision to produce a product like WebEx Enterprise Edition, and can back it with the functionality, reliability, scalability, and security that the enterprise demands.

WebEx Enterprise Edition:

WebEx Meeting Center™ enables you to hold productive, interactive Web meetings with rich media, using virtually any desktop, laptop, or wireless handheld device.

WebEx Event Center™ makes highly effective seminars and multimedia events available through a browser from your desktop, for a fraction of the cost of a traditional enterprise-wide event.

WebEx Training Center™ empowers your company to deliver a rich and compelling live, online classroom experience. You can maximize the reach, timeliness, and effectiveness of your training programs while decreasing delivery costs.

WebEx Support Center™ creates a perfect environment for delivering high-quality, low-cost online customer support. Your customers get the service they demand. Your support staff gets the resolution tools they need.

My WebEx™ provides a personal interface and easy access to all services, personal meeting rooms, WebEx One-Click Meetings, and one view of all scheduled online meetings. Personal productivity tools available in My WebEx include My Meetings, My Files, My Contacts, My Reports, and powered by MediaTone's Access Anywhere™, My Computers.

Teleconferencing—tightly integrated WebEx Operator-Assisted Teleconferencing and WebEx Reservationless Teleconferencing can be mixed with other leading audio conference providers to achieve global audio conferencing features.

WebEx MediaTone Technology—the carrier-class WebEx MediaTone Network and Platform provide dynamic online meetings and Web communications with integrated data, voice and video, all through a standard Web browser. The MediaTone Platform's Universal Communications Format (UCF) delivers unparalleled multimedia capabilities, including integrated Web pages, Flash, audio, video, WebEx recordings, and 3D.